



Impact Report

2024



The Endangered Species Coalition's efforts were pivotal in defending the Endangered Species Act in 2024, successfully blocking all significant attempts to weaken it. We couldn't have achieved this without our brilliant coalition members, generous donors and funders, steadfast and true activists, and our dedicated staff, board, and volunteers. We are profoundly grateful for your support and voice, which made a meaningful impact.

Together, we maintained protections for species like the gray wolf and ensured that the grizzly bears in the northern Rockies remained protected and listed as an endangered species. We also successfully promoted the restoration of gray wolves to Colorado. Our advocacy extended to other keystone species, including salmon, pollinators, and Pacific orcas.

To ensure ongoing public support for wolves in Colorado, the Endangered Species Coalition produced the film "Welcome Home" to share the story of how these apex carnivores help restore balance to nature—and to highlight how the strength of collective power and organizing can protect endangered species.

The film tells the inspiring story of wolves returning to Colorado after being driven from the land nearly a century ago. It captures the essence and spirit of Colorado wolf recovery and has won several prestigious awards. With screenings across the U.S., the film has reached thousands, opening minds and hearts to the plight of this iconic, beloved, and often misunderstood species.





2024 Campaign Highlights

Defending the Endangered Species Act

- We rallied more than **90 Members of Congress** to support the Endangered Species Act through letters, briefings, and direct advocacy.
- We built bipartisan support by engaging **30 swing Republican House** members .
- A series of meetings with 10 Democratic Senators sparked new champions for the Endangered Species Act, fueling their commitment to halt dangerous rollback efforts.
- We organized direct engagements between 175+ constituents, allies, and key policymakers—through targeted meetings, legislative briefings, and town halls—resulting in concrete commitments to strengthen endangered species protections at state and federal levels
- **The mobilization of 220+ groups** to advocate for increased ESA program funding resulted in a **\$338.2 million budget** request from the White House.
- Partnered with member groups to advance the Wildlife Crossings Pilot Program, securing **\$125 million in federal funding for 16 projects across 16 states**.



Building a Movement for Biodiversity

- Mobilized 505,000 activists through ESC's email list and grassroots network.
- Generated **19,300** social media mentions and **600** traditional media stories, reaching **2.6 billion people**.
- Expanded the coalition to 460 member groups, adding **10 new organizations to ESC**.
- Produced 23 new activist training videos to equip organizations and individuals with effective campaigning skills, expanding the impact and reach of grassroots advocacy efforts.
- Provided one-on-one training with our National Grassroots Organizer to more than **50 member organizations**, strengthening wildlife advocacy nationwide.
- Hosted over **130 Endangered Species Day events**—at least one in every U.S. state, plus events held globally—celebrating and deepening support for the Endangered Species act among a broad, national constituency.



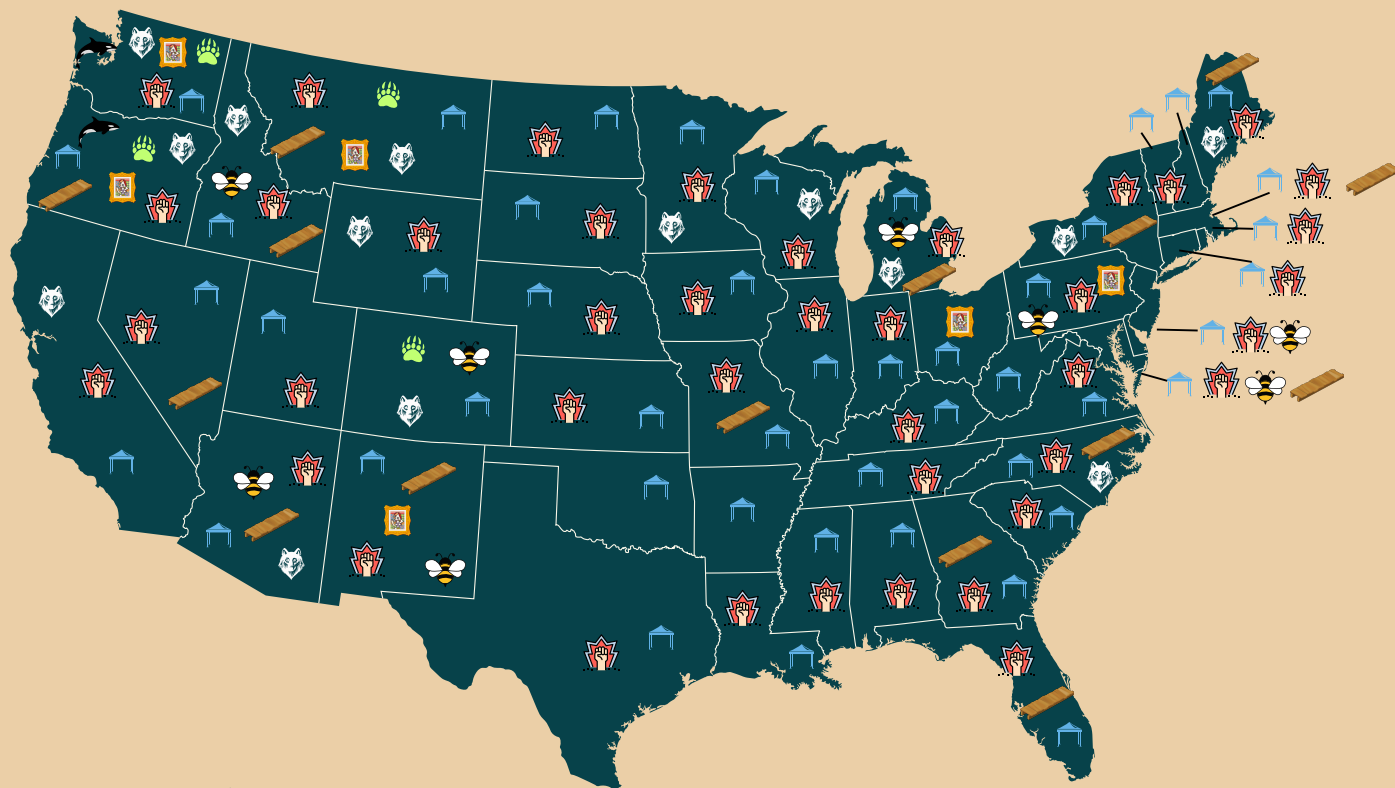
2024 Campaign Highlights cont.

Protecting and Restoring Keystone Species and Imperiled Wildlife









- Biweekly wolf strategy team meetings made up of more than **40 groups nationwide** to support wolf recovery effectively stopped federal delisting of wolves outside of the northern Rockies, and promoted protections and advanced anti-cruelty practices for wolves in Wyoming.
- We helped generate **23,947 public comments** and **46,312 emails** in support of relisting wolves in the northern Rockies.
- We blocked legislative efforts to downlist ESA protected wolves in Washington state, and in Oregon, we stopped efforts to undermine the predation compensation legislation in place.
- We led and participated in planting **53 new pollinator gardens in 18 states**, bringing the total to **253 plantings across 27 states and three sites in Mexico**.
- Through letter writing campaigns, public testimony, petitions signatures, and strategic media, we supported grizzly reintroduction in Washington's North Cascades—a major victory for carnivore recovery.
- We organized 100,000+ members and public comments stopping, the national delisting of grizzlies in the northern Rockies from the ESA
- Members comments inspired an improved grizzly management plan in Montana that emphasizes ecosystem connectivity, conflict mitigation, and adaptive management.
- Worked with *Maine Inland Fisheries and Wildlife* on their State Wildlife Action Plan, resulting in wolves being included as a species of greatest conservation need, which means more education and effort to protect any wolves that come into the state from Canada.
- We secured **\$8 million in funding** from Washington's legislature for Snake River dam removal studies.



425 Member Groups, 130 Endangered Species Day Events, and much more...



Map Legend

-  Youth Conservation Art projects connecting people and wildlife through art
-  460 ESC member groups
-  130 Endangered Species Day events
-  States where ESC works to protect wolves
-  States where ESC works to protect grizzlies
-  10 states with new pollinator planting sites
-  States where ESC works to protect orcas
-  14 States that received funding from the new federal Wildlife Crossings Pilot Program



**Thank You For Being a Part Of Our Coalition.
Together, we are stronger!**

Photos: P1: Grizzly Bear - Scott McKinley, Wild Horizon Gallery; Grizzly projections on the US Department of Interior for Endangered Species Day. P2: ESC's Pacific Northwest Field Representative, John Rosapepe tabling at "Care for Creation" at Sacred Salmon Town Hall in Seattle, WA; Snake River Savers/ESC Kayak dam removal protest; ESC's Executive Director Susan Holmes, National Policy Director Jewel Tomasula, & coalition member representatives delivering 100,000 signatures to keep grizzly listed under the Endangered Species Act. P3: Students participating in our annual Endangered Species Day chalk art competition; Pro-salmon protest with Snake River Savers in Seattle, WA.